

[View this email in your browser](#)

FROM THE DIRECTOR'S CORNER

Hello and welcome to the Director's Corner. We at the Alliance hope this newsletter finds all healthy and safe from the world's pandemic.

Like many of you, I am writing this newsletter from the confines of my home office - otherwise noted by members of my family as "the basement".

We've all had to make adjustments and the Alliance is no different - fortunately we already mostly conducted our business remotely.



To introduce myself: I've taken over the eSync Alliance Executive Director's role from the tremendous work Rick Kreifeldt did. I am however not new to the Alliance, having served as a member of the board of Directors, and as a secretary from its formation. See the recent interview I did with Rick Kreifeldt in our Blog ([link](#)) or on the eSync Alliance Linked-In page ([link](#)).

Today, I would like to turn toward introducing the **eSync Alliance current activities** and status. The membership has grown and now exceeds **10** member companies. Our most recent addition is **JOYNEXT**, a leading solutions provider for connected vehicles. More interesting companies are in the process of joining, and we have an increasing list of inquiries. This is not surprising as you read through industry news of the growing demands for **Over-The-Air (OTA) technology** and the need for a **uniform industry wide standard**.

Adding to those growing OTA needs is the topic of '**Data Gathering**' that is challenging many industry interests. The timing is perfect as the eSync Alliance is in the final stages of building on the successful 1.0 specification by introducing our **eSync 2.0 specification**, that delivers the standard building blocks outlining a robust platform for data gathering. Our Technical Work Group ([TWG](#)) is already outlining the next work items advancing our

[Subscribe](#)[Past Issues](#)[Translate ▼](#)

Click on the links in this newsletter to find out more, and I also encourage you to follow us on the [eSync Alliance web site](#) and our [LinkedIn profile](#). Until next time, please all stay healthy and encouraged we can all participate during this pandemic in advancing technology standards that grow and enable future products to meet our customer demands.

Yours sincerely,

Mike Gardner

Mike.gardner@esyncalliance.org

MEMBER PROFILE

In each issue, we will profile a member company, starting with DSA ([Link](#)).

DSA is a specialist for innovative communication solutions for automotive electronics. As a long-standing automotive expert and market leader, DSA supplies modular software and hardware solutions for the entire **life cycle of vehicles**. The core competence lies in the development of innovative solutions that enable vehicle manufacturers and service providers to meet the demanding quality standards of the industry, optimize process times and make production processes leaner and more flexible.

A technology leader in **commercial vehicle connectivity** solutions providing **remote diagnostics and FOTA-solutions** for agricultural and construction machinery, trucks, busses and trailers, DSA sees a major impact on vehicle diagnostics and communication coming from the changes in automotive electronics architecture driven by autonomous driving, e-mobility, digitalization and the sharing economy. The company joined the eSync Alliance to actively contribute to standardizing OTA in the automotive arena.

DSA is represented worldwide with subsidiaries in the global automotive hubs China, USA, Italy, Brazil, India, and Mexico. Headquartered in Germany, DSA employs 500 experts worldwide.

LATEST NEWS

[Subscribe](#)[Past Issues](#)[Translate ▼](#)

- September: JOYNEXT joined the alliance
- June: [Mike Gardner](#) newly appointed executive director
- May: Our 10th member, [R Systems](#) joined the alliance
- April: [Whitepaper](#) "Building a Standardized Data Pipeline from the Cloud to All In-Vehicle ECUs and Sensors" is available
- April: DSA joined the alliance
- March: [Faurecia](#) joined the alliance



Connect with us on LinkedIn

Copyright © 2020 eSync Alliance, All rights reserved.
From the Director's Corner, issue 1

This email was sent to <<Email Address>>

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

eSync Alliance · 39650 Liberty Street · Fremont, CA 94538-2268 · USA

