



Let's focus on Collaboration and Innovation



Today I want to share some impressions from the recent AutoTech: Detroit conference. It was a great opportunity to meet with colleagues and share ideas in person, and hear from so many others within our industry.

One session, in particular, caught my attention. The panel was composed entirely of participants from a single well-known OEM. A key point of the discussion was the collaborative development of in-vehicle software. Several automotive trade associations were named, and a leader of the panel discussion went as far as saying: "If you are not participating in one or more of these initiatives, you don't belong in this room."

In short, if you want to be a player, you need to collaborate.

This statement has always been the eSync Alliance view and vision: a multi-company initiative for OTA updates and diagnostics. Look at our growing list of white papers, many with several co-authors from leading technology suppliers in the automotive industry.

We want you to be in the room with us.

Come join us in the eSync Alliance and become part of industry collaboration and the growing momentum of a standardized OTA and data capture solution.

Membership information is available [here](#)!

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MEMBER PROFILE

U Power Technology Co., Ltd. is an innovative smart EV company that builds cars for every purpose and everyone. We are committed to empowering clients to define cars through standardized UP SUPER BOARD, realizing Car as a Service (CaaS).

U Power reshapes the traditional “vehicle R&D” into “upper and lower body R&D”. UP SUPER BOARD integrates core capabilities of smart EVs, including the E-propulsion, suspension, braking, steering, smart driving and thermal management. Development of a new model with UP SUPER BOARD will be 6-12 months faster, greatly lowering the cost and entry barrier. UP SUPER BOARD redefines the basic principles, technical guidance and supply chain of automobile R&D.

NEWS

As usual, it's all go here at the alliance and we'd like to keep you abreast of the latest developments in our news section.

- We are happy to welcome the first cybersecurity company in the alliance: German cybersecurity expert [asvin](#) has developed a decentralized blockchain-based solution to ensure software supply chain integrity. This provides a robust architecture to maintain the security of OTA updates, and to document all software changes for verification and regulatory compliance.
- In July, we celebrated our first 1,000 followers on [LinkedIn](#)! We'd like to say a big 'thank you' to everyone who follows us, likes and shares our posts, and adds comments – we really appreciate your participation and feedback. In return, we'll continue to provide our latest news, technology developments and insightful content.
- For your summer reading list may we suggest our latest white paper: “[Updating Containers using eSync](#).” Learn all about the container-based architecture of eSync, and find

out how a containerized eSync OTA solution can seamlessly update containers.

This white paper is a collaborative effort by co-authors Craig Conklin, Alps Alpine; Aurelien Hars, Aptiv; Madhav Gudimetla, John Crosbie, Mark Singer, Excelfore; Stergios Zisakis, JoyNext; and Eric Scott, Molex.

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